



Frequently Asked Questions

1 What is the Apex Leadership Co program?

Apex is a 2 week interactive leadership program combined with a Fun Run fundraiser that helps schools raise funds, while promoting leadership, good character and fitness. During the program, students will discuss how our attitude and our actions can make a big difference in the world around us, and are challenged to get pledges for the laps they will complete. At the end of the 2 weeks, we'll celebrate together at our all school Fun Run event!

2 How can families support our school through the fun run?

Connect your child to potential sponsors like family and friends to acquire pledges for the laps they'll run at our fun run. Pledges should be entered online at www.myapexevent.com using the unique access code to login. Access codes can be found on the front of each students Apex pledge kit.

3 What is a pledge per lap versus a flat donation?

1. A **\$pledge per lap** amount is multiplied by the number of laps the student completes at the fun run event. Example: if a sponsor makes a \$1 pledge per lap and the student completes 30 laps, the sponsor donates \$30 to the school.
2. A **flat donation** is a flat \$\$ amount that is not determined by the number of laps a student completes.

4 Will students really run 36 laps? How big is the track?

Yes, even many kindergartners! The event is a lot of fun and students are energized! Students run for about 30 mins and average between 26-36 laps around the Apex Raceway. The maximum laps counted is 36. Each lap is 1/16th of a mile.

Our younger PreK students get tired more easily, so they'll run for about 10-15mins. We encourage making flat donations only for PreK students.

5 Do students earn rewards? How does that work?

Apex is all-inclusive so EVERY student participates in class/school wide rewards, receives a fun run t-shirt, daily wristbands, participates in the daily challenge prizes, the fun run, and the character and leadership program.

Individual rewards are given out based on the pledged per lap total of the student, but flat donations count too. \$30 in flat donations = \$1 pledge per lap on the prize scale. \$60 in flat donations = \$2/lap prize level and so on.

6 My child didn't receive an Apex pledge kit or an access code? What should I do?

You can talk to your teacher and an Apex athlete will add your child to the Apex system, generate an access code and give the student a pledge kit to bring home.

7 What if families don't have access to the Internet?

No problem! Families can use the back of the Apex pledge kit to record all pledges. Students should turn in their Apex pledge kit, along with their check/cash to their teacher so they receive credit for the donation.

8 When is the pledge money due?

Pledge money is due any time before **Fun Run Day - Thursday, November 21st**.

9 Can sponsors pay for pledges online?

Yes! Our **donation collections will all be done online** to make the collection process easier and faster. Of course, sponsors can still pay by cash/check if they choose, we just ask that these donations be turned into the school any time before the Fun Run, so that students receive credit. All checks should be made out to **Mathews Elementary PTA.**

10 What do we do with pledges if students miss the fun run?

If any student is absent, sick or hurt, they will receive an automatic 30 laps in the Apex system. This will allow sponsors to pay their donations online or via cash/check if they still wish to help our school. For all top prizes (\$30 & \$50 per lap), students will need to run at least 26 laps and have all pledges collected before being awarded those prizes.

FUNDRAISER KICKS OFF

NOV. 12

FUN RUN

NOV. 21

RAISING FUNDS FOR

**Student Enrichment Programs
plus Support for Instruction
and Curriculum!**