



# Mathews Elementary Fun Run fundraiser kicks off Nov. 12<sup>th</sup>!

Hello Parents,

**We're so excited to announce that our school is participating in the Apex Leadership Co program and Fun Run as our only major fundraiser of the Fall semester!**

The Apex program will last for 2 weeks and kicks off with a Pep Rally on Tuesday, November 12<sup>th</sup> at 1:45pm. Please look for your child's Apex Pledge Kit they will bring home and for e-mails coming from your teachers on that day to learn more about helping our school through the Fun Run.

## What is the Apex Leadership Co program?

Apex is a 2 week interactive leadership program combined with a Fun Run fundraiser that helps schools raise funds, while promoting leadership, good character and fitness. Apex's **GAME ON** leadership theme takes students on an exciting journey as they learn what it takes to be a game changing leader!

- ➔ **G**o Getter
- ➔ **A**ppreciate
- ➔ **M**ove Forward
- ➔ **E**xplore
- ➔ **O**thers First
- ➔ **N**ow What?



## How does the Apex program work?

- With parents help, students are challenged to get pledges for the laps they will complete at our **Fun Run on Thursday, November 21<sup>st</sup>**.
- All pledges and payments are made online\* at [www.MyApexEvent.com](http://www.MyApexEvent.com).
- Sponsors can pledge a \$ amount per lap or any flat donation amount for students.
- Students will run for 30 minutes and will average 26-36 laps around the Apex Raceway. The maximum laps counted is 36 and each lap is 1/16th of a mile.

**We're raising funds for: Student Enrichment Programs plus Support for Instruction and Curriculum!**

Thank you for your continued support.

**Grace Martino Brewster, Principal & Mathews PTA**

*\*Cash and check donations are also accepted and should be turned into the school any time before the Fun Run, so that students receive credit.*

## ALL STUDENTS INCLUDED

- All students will receive Apex wrist bands, an Apex t-shirt, and team awards.
- All students experience the world class character program and have access to videos on the free Apex Leadership Co App!

## CHARACTER & LEADERSHIP

- Apex's character and leadership theme this year is **GAME ON: Go Getter, Appreciate, Move Forward, Explore, Others First and Now What?**
- The interactive lessons discuss how our attitude and our actions, big and small, can make a difference in the world around us!

## WE NEED YOUR HELP

- Reach out to family and friends and help your child acquire pledges. Sponsors can donate from anywhere in the world to support our school.
- Use the individual access code on the front of student pledge kits to log in and enter pledges online at [www.MyApexEvent.com](http://www.MyApexEvent.com).
- Come to our Fun Run and remember to invite others to attend our fun-filled event!
- Volunteer to help at the event! We need a few parents to help cheer on students and mark laps. Contact **Mathews PTA** to help!

## FUN RUN SCHEDULE

### Thursday, November 21<sup>st</sup>

**2<sup>nd</sup> @ 8:00am ♦ KG & PK @ 8:47am**  
**1<sup>st</sup> @ 9:34am ♦ 6<sup>th</sup> @ 10:20am**  
**5<sup>th</sup> @ 12:30pm ♦ 3<sup>rd</sup> @ 1:17pm**  
**4<sup>th</sup> @ 2:10pm**

